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26-27 March 2026



Hong Kong

21ST ASIA CONFERENCE ON HEALTHCARE AND HEALTH INSURANCE



Theme: "AsiaHealth 360: Insurance at
the Core of Health Ecosystem"

Organised by:

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Asia's strong economic growth, rapid urbanization, and evolving lifestyles are fueling the expansion of the region's health insurance market. As populations shift toward urban centers and sedentary habits become more common, the incidence of non-communicable diseases continues to rise driving greater demand for comprehensive health coverage. Furthermore, varying regulatory frameworks across countries play a pivotal role in shaping competition, market behavior, and the overall development of the health insurance sector. Health insurance in Asia stands at a pivotal crossroads. As economies expand and populations age, the region faces a dual challenge sustaining equitable healthcare access while managing the growing cost of care. Several developing markets still struggle with low insurance penetration, limited affordability, and high out-of-pocket expenditures that strain households.

Asia's health insurance market continues its robust growth trajectory, reflecting the region's rising healthcare demands and evolving insurance ecosystems. Average spending per capita on health insurance across Asia is expected to reach US\$84.73, underscoring the growing prioritization of personal health security among individuals and families. Looking ahead, the sector is forecast to maintain steady momentum with a compound annual growth rate (CAGR) of 3.23% between 2025 and 2030, bringing the market volume to approximately US\$454.14 billion by 2030. This sustained

expansion signals strong opportunities for insurers, healthcare providers, and policymakers to innovate and strengthen Asia's integrated health ecosystem. (Source: Statista, Health Insurance Market in Asia 2025)

Medical inflation is outpacing general inflation, non-communicable diseases like diabetes, cancer, and cardiovascular illnesses are surging, and healthcare providers are navigating new expectations for quality, transparency, and digital accessibility. The convergence of these factors calls for a fundamental rethink of how insurance can integrate with the broader health ecosystem not merely as a payer, but as a partner in prevention, care coordination, and wellness management.

Under the theme "AsiaHealth 360: Insurance at the Core of Health Ecosystem," the 21st Asia Conference on Healthcare and Health Insurance will convene the region's most influential leaders from insurance, healthcare, government, and technology. Together, they will explore how to redesign health protection models for a rapidly changing landscape where sustainability, innovation, and collaboration define success.

AsiaHealth 360 encapsulates a holistic vision one where insurance is not an endpoint but the connective core that sustains the entire health ecosystem. As Asia's healthcare demands continue to evolve, this conference will chart the roadmap toward a resilient, equitable, and future-ready insurance landscape that truly puts people at the heart of health.

For speaking and sponsorship opportunity please contact
Ms Erica – Conference Producer at erica@asiainsurancereview.com



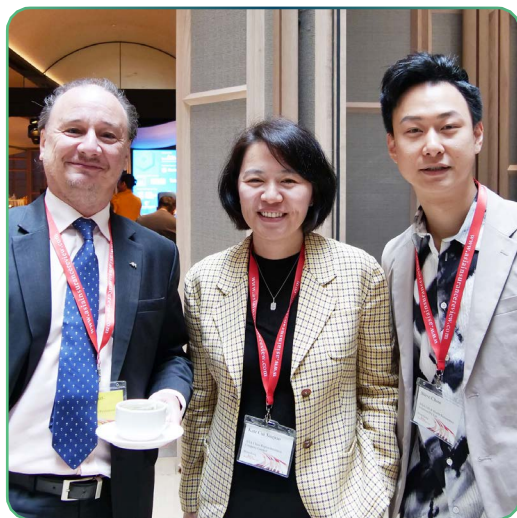


Who Should Attend

- Chief Executive Officer (CEO) – Health Insurance
- Chief Operating Officer (COO) – Health Insurance
- Chief Financial Officer (CFO) – Health Insurance
- Chief Risk Officer (CRO) – Insurance
- Chief Underwriting Officer (CUO)
- Chief Actuary
- Chief Product Officer – Health Insurance
- Chief Marketing Officer (CMO) – Insurance
- Chief Digital Officer – Insurance / HealthTech
- Chief Innovation Officer – Health / InsurTech
- Head of Underwriting – Health Insurance
- Head of Claims / Claims Director
- Head of Health Insurance Product Development
- Head of Corporate Health Insurance Solutions
- Head of Customer Experience – Insurance
- Head of Risk Management – Health Insurance
- Head of Actuarial Services – Health Insurance
- Managing Director – Insurance Brokerage
- Regional Sales Director – Health Insurance
- Head of Health & Employee Benefits – Broker
- Business Development Director – Health Insurance
- Head of Client Solutions – Health Insurance
- Senior Account Manager – Corporate Health Insurance
- Relationship Manager – Health Insurance
- Director / Deputy Director – Health Insurance Regulator
- Health Policy Advisor / Analyst – Ministry of Health
- Public Health Insurance Program Manager
- Social Health Insurance Specialist
- National Health Insurance Program Director
- Health Financing & Policy Lead
- Director of Digital Health Solutions
- Head of Health Analytics / Data Science
- Head of Telemedicine / Virtual Care Programs
- Health & Wellness Program Manager
- Chief Medical Officer (CMO) – Insurance
- Head of Preventive Care Programs
- Director of HealthTech Partnerships
- Head of AI & Predictive Analytics – Health Insurance
- Director of Customer Digital Experience – Insurance
- Head of Health Engagement Programs
- Senior Actuary – Health Insurance
- Risk Modeling Manager – Health Insurance
- Product Manager – Critical Illness / Cancer Insurance
- Claims Analytics Manager
- Head of Employee Benefits / Corporate Health Programs
- Regional Health Insurance Consultant
- Policy & Regulatory Compliance Manager
- Director of Population Health Programs
- Clinical Programs Manager – Insurance
- Health Economics & Outcomes Research (HEOR) Director
- Innovation & Strategy Manager – Health Insurance



Building Excellence: Highlights from Previous Edition







Day One: 26 March 2026, Thursday

8:00 am Registration and welcome reception with coffee and tea

Spotlight Session 1: Building the Future of Health Insurance Products

9:00 am Welcome Address from the Insurance Regulator

9:25 am **Underwriting Insights: Driving Smarter Health Insurance Coverage and Pricing in Asia**

In an era of evolving healthcare demands and rising medical costs, underwriting remains the cornerstone of sustainable health insurance operations. This session explores how advanced underwriting strategies, data analytics, and health intelligence are transforming coverage design and pricing models across Asia.

9:50 am **Designing Health Protection for the Next Generation: Integrating wellness, telemedicine, and preventive care into traditional coverage.**

The next generation of health insurance is being shaped by wellness-driven lifestyles, digital care delivery, and a growing focus on prevention. This session examines how insurers are evolving beyond traditional coverage models to integrate telemedicine, digital health platforms, and proactive wellness programs.

10:15 am **Panel Session: AsiaHealth 360: Insurance as the Foundation of a Sustainable Health System**

Health insurance is increasingly recognized as a critical pillar of sustainable healthcare systems across Asia. This panel brings together industry leaders, policymakers, and innovators to explore how insurance solutions can support equitable access, improve health outcomes, and enhance financial sustainability.

Panelists will share insights on integrating coverage with preventive care, digital health initiatives, and public-private partnerships, highlighting strategies that strengthen healthcare infrastructure while meeting the evolving needs of populations across the region.

Panellists:



Jamie Zuo

Executive Chairman of the Greater Bay Area Healthcare Association (GBAHA) and Managing Partner of EverBright Actuarial Consulting



Makoto Okubo

General Manager, International Affairs (Fellow, Global Business Planning Department), Nippon Life Insurance Company

11:15 am **Networking Session**

Connect, collaborate, and converse with Asia's leading health insurance professionals, policymakers, and innovators. This session offers a unique opportunity to share insights, explore partnerships, and exchange ideas in a relaxed, interactive environment.

Whether you're seeking strategic alliances, market intelligence, or fresh perspectives, our networking session is the perfect platform to expand your professional circle and turn connections into actionable opportunities.

11:40 am **Health Partnerships That Work: Co-Creating Group Plans with Employers, Insurtechs, and Healthcare Providers**

Collaboration is key to designing health insurance solutions that truly meet the needs of today's workforce. This session explores how insurers, employers, healthcare providers, and InsurTech innovators can work together to create tailored group health plans.

12:05 pm **Corporate Luncheon Buffet**

Spotlight Session 2: Managing and Sustaining Health Insurance Performance

1:05 pm **Customer-Centric Servicing: Personalizing health insurance with digital tools and wellness platforms**

In today's rapidly evolving health insurance landscape, personalization is key to enhancing customer engagement and satisfaction. This session explores how insurers are leveraging digital tools, wellness platforms, and data-driven insights to deliver tailored health solutions that meet individual needs.

1:30 pm **Smart Claims, Smarter Care: Leveraging AI and analytics to improve claims efficiency and prevent fraud**

As healthcare costs rise and fraud risks grow, insurers are turning to AI and advanced analytics to streamline claims processes and enhance operational efficiency. This session explores how data-driven solutions can accelerate claims processing, detect irregularities, and enable proactive interventions that improve patient care.

1:55 pm **Research and Development Initiatives In Malaysian Life and Health Insurance, Particularly in the Area of Ai-Driven Risk Scoring and Personalized Underwriting**



Dr Khoo Wooi Chen

Head of Department, Institute of Actuarial Science and Data Analytics, UCSI University

2:20 pm **Panel Session: Staying Resilient: Building Sustainable Health Insurance Models for the Future**

Health insurance is facing unprecedented challenges from rising costs, evolving health risks, and shifting consumer expectations. This panel brings together industry leaders, regulators, and innovators to explore strategies for creating sustainable, resilient health insurance models across Asia.

Panelists will share insights on balancing affordability, risk management, and customer-centric solutions, while examining how technology, partnerships, and innovative product design can ensure long-term sustainability in an increasingly complex healthcare landscape.

3:20 pm **Networking Session**

Connect, collaborate, and converse with Asia's leading health insurance professionals, policymakers, and innovators. This session offers a unique opportunity to share insights, explore partnerships, and exchange ideas in a relaxed, interactive environment.

Whether you're seeking strategic alliances, market intelligence, or fresh perspectives, our networking session is the perfect platform to expand your professional circle and turn connections into actionable opportunities.

3:40 pm **Evolving for Relevance: Adapting products for emerging risks such as mental health, lifestyle diseases, and digital health trends**

As health risks evolve, insurers must stay ahead by designing products that address modern challenges, including mental health, lifestyle-related diseases, and emerging digital health trends. This session explores how health insurance providers are innovating coverage, integrating preventive care, and leveraging technology to meet changing customer needs.

4:05 pm **Silver Economics: Redesigning Health Insurance for an Ageing Asia. How insurers can build sustainable health portfolios that address the growing costs and care needs of older adults**

As Asia's population ages, insurers face the dual challenge of rising healthcare costs and increasingly complex care needs. This session explores how health insurance providers can design sustainable portfolios tailored to older adults, balancing affordability, coverage adequacy, and long-term financial viability.

4:30 pm **Closing Remarks for Day 1**



Day Two: 27 March 2026, Friday

8:00 am **Registration and welcome reception with coffee and tea**

Spotlight Session 3: Regional Deep Dive: Navigating the Evolving Health Insurance Landscape in Asia

9:00 am **Hong Kong: Advanced private health insurance ecosystem, integration with public health services, and innovations in high-net-worth and expatriate coverage**

Hong Kong's private health insurance market is evolving with sophisticated solutions that complement public health services while catering to high-net-worth individuals and expatriates. This session explores innovations in coverage design, digital integration, and personalized services that enhance accessibility, efficiency, and customer experience.

9:25 am **How Are Insurers Innovating Takaful Products to Meet Evolving Health Needs in Malaysia?**

Malaysia's Takaful market is evolving to address changing health needs, rising medical costs, and growing demand for Shariah-compliant solutions. This session examines how insurers are designing innovative Takaful products that integrate preventive care, wellness programs, and digital health services.

9:50 am **Panel Session: As Asia's healthcare needs evolve, how are insurers adapting their products and strategies to address diverse markets, growing digital adoption, and increasing demand for affordable, accessible coverage?**

Asia's healthcare landscape is changing rapidly, driven by diverse market demands, growing digital adoption, and increasing expectations for affordable and accessible coverage. This panel brings together insurers, policymakers, and digital health innovators to discuss how products and strategies are evolving to meet these challenges.

Panelists will explore approaches to tailoring coverage for different markets, leveraging technology for greater efficiency and engagement, and developing sustainable solutions that balance affordability, access, and quality of care across the region.

10:50 am **Networking Session**

Connect, collaborate, and converse with Asia's leading health insurance professionals, policymakers, and innovators. This session offers a unique opportunity to share insights, explore partnerships, and exchange ideas in a relaxed, interactive environment.

Whether you're seeking strategic alliances, market intelligence, or fresh perspectives, our networking session is the perfect platform to expand your professional circle and turn connections into actionable opportunities.

11:15 am **How Are Insurers Leveraging Digital Channels to Overcome Coverage Gaps in Indonesia?**

Indonesia's vast geography and diverse population create significant challenges in delivering comprehensive health insurance coverage. This session explores how insurers are harnessing digital channels, mobile platforms, and telehealth solutions to reach underserved communities and close coverage gaps.

11:40 am **How Is Singapore Shaping the Future of Health Insurance Through Smart Systems and Digital Integration?**

Singapore is at the forefront of digital innovation in healthcare, using smart systems and technology to enhance health insurance delivery, efficiency, and accessibility. This session explores how insurers, regulators, and digital health providers are collaborating to integrate data, automation, and telehealth solutions into traditional coverage models.

12:05 pm **How Is the Philippines Expanding Health Insurance Access Through Public-Private Collaboration?**

Expanding access to health insurance is a critical priority in the Philippines, where collaboration between government agencies, insurers, and healthcare providers is driving innovative solutions. This session explores how public-private partnerships are improving coverage, affordability, and healthcare outcomes for diverse populations.

12:30 pm **Corporate Luncheon Buffet**

Spotlight Session 4 : Critical Illness & High-Impact Health Risks

1:30 pm **How can innovation in cancer coverage expand access and improve affordability for patients?**

Cancer treatment remains one of the most significant financial and healthcare challenges in Asia. This session explores how insurers are designing innovative coverage solutions that improve affordability, enhance access to care, and provide comprehensive support for patients.

1:55 pm **How can health insurance solutions address the growing risk of cardiovascular diseases in Asia?**

Cardiovascular diseases are a leading health challenge across Asia, impacting both individuals and healthcare systems. This session explores how health insurance solutions can help mitigate risk through preventive programs, early detection, and tailored coverage options.

Ex: As vaping and e-cigarette use surge among Asia's youth and young adults, health systems are facing a new wave of lifestyle-related cardiovascular risks. Unlike traditional smoking, vaping's long-term health impact remains under-researched – yet early studies point to increased risks of heart disease and hypertension.

2:20 pm **Panel Session: As critical illnesses and high-impact health risks rise across Asia, how can insurers design coverage that is both sustainable and truly meets patient needs?**

As critical illnesses and high-impact health risks continue to rise across Asia, insurers face the challenge of providing coverage that is both sustainable and genuinely responsive to patient needs. This panel brings together industry leaders, policymakers, and healthcare innovators to explore strategies for product design, risk management, and patient-centered solutions.

Panelists will discuss approaches to balancing affordability, comprehensive protection, and long-term sustainability, while examining how innovation, data analytics, and preventive care can help insurers deliver meaningful coverage for those most at risk.

3:20 pm **Networking Session**

Connect, collaborate, and converse with Asia's leading health insurance professionals, policymakers, and innovators. This session offers a unique opportunity to share insights, explore partnerships, and exchange ideas in a relaxed, interactive environment.

Whether you're seeking strategic alliances, market intelligence, or fresh perspectives, our networking session is the perfect platform to expand your professional circle and turn connections into actionable opportunities.

3:40 pm **How can health insurance integrate preventive strategies to better manage diabetes and lifestyle-related conditions?**

With the rise of diabetes and lifestyle-related health conditions across Asia, insurers are increasingly focusing on preventive strategies to improve long-term health outcomes. This session explores how health insurance products can incorporate wellness programs, digital health tools, and early intervention initiatives to manage chronic risks more effectively.

4:05 pm **Rare & High-Cost Illnesses: Designing Sustainable Coverage Models**

Rare and high-cost illnesses pose significant challenges for insurers, patients, and healthcare systems across Asia. This session explores strategies for designing sustainable coverage models that provide adequate protection while managing financial risk.

4:30 pm **Critical Illness Insurance: Balancing Risk, Premiums, and Patient Outcomes**

Critical illness insurance is a cornerstone of financial protection for patients facing serious health events, but designing products that balance risk, affordability, and outcomes remains challenging. This session explores strategies for optimizing coverage, pricing, and claims management to meet both insurer sustainability and patient needs.

4:55 pm **Closing Remarks for Day 2**

Note: Programme is subject to change.

Conference Disclaimer

The 21st Asia Conference on Healthcare and Health Insurance is organized by *Asia Insurance Review (AIR)* as a professional knowledge-sharing and networking platform for the insurance and healthcare industry.

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Diversity and Inclusion Clause

At *Asia Insurance Review*, we are committed to fostering an environment of diversity, equity, and inclusion in all our events.

The 21st Asia Conference on Healthcare and Health Insurance aims to bring together voices across different genders, backgrounds, nationalities, and professional disciplines to ensure a balanced and representative exchange of perspectives shaping the future of healthcare and insurance in Asia.

We actively seek to provide equal opportunities for all delegates, speakers, and partners, and we do not tolerate any form of discrimination or harassment based on race, gender, age, religion, disability, sexual orientation, or cultural background.

Our goal is to create a respectful, open, and collaborative platform where all participants feel valued and empowered to contribute to meaningful dialogue and industry progress.

21st Asia Conference on Healthcare and Health Insurance

26-27 March 2026, Hong Kong

Registration Email: loga@asiainsurancereview.com

REGISTRATION

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REGISTRATION

Early Bird (valid till 11 February 2026)

Subscribers ☐ S\$1,650

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Normal Registration

Subscribers ☐ S\$2,200

Non-Subscribers ☐ S\$2,500*

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Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

☐ AIR/MEIR magazine ☐ AIR/MEIR Website ☐ Brochure ☐ Email
☐ Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration: Special Offer for Year 2026

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

☐ I would like to have vegetarian meals during the Conference.

Closing date for registration: 20 March 2026

For cancellation in writing made before 20 March 2026, 50% of the conference fee will be refunded.

No refunds will be made for cancellations after 20 March 2026. However, substitution or replacement of delegates will be allowed.

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